



BLUE BELLS MODEL SCHOOL

presents



"Let's Innovate, Integrate, and Inspire the World!"

IN COLLABORATION WITH-

COMM-क्षेत्र & UDBHAV

ABOUT BUSINESS SUMMIT

The 3rd Edition of Business Summit stands as a testament to innovation, collaboration, and the evolving spirit of enterprise. After two resounding editions that empowered future leaders and ignited entrepreneurial ambitions, the 2025 edition returns bigger and bolder.

This year, the Summit continues to unite high school students, industry professionals, and academic visionaries under one platform to simulate real-world business challenges and stimulate thought-provoking discussions. From competitive simulations to immersive workshops, the summit is curated to develop analytical thinking, communication, and financial literacy among young participants.

With a focus on future-ready skills and ethical entrepreneurship, the Business Summit 2025 not only nurtures leadership but also cultivates empathy, sustainability, and a global business outlook. Whether you're an aspiring entrepreneur, a market strategist, or a change-driven innovator, this summit is your launchpad to reimagine commerce for tomorrow.

FROM THE DIRECTOR'S DESK

Dear readers,

It gives me immense pleasure to welcome you all to this special occasion. This year, our chosen theme for the Business Summit is - "Innovate, Integrate, and Inspire". It resonates deeply with the journey we undertake as individuals, as a community, and as a forward-thinking institution.



Innovation drives progress. It challenges us to question the status quo, seek better solutions, and imagine what has yet to be created. In our rapidly evolving world, staying ahead requires not just creativity but also the courage to explore the unknown.

Integration reminds us of the strength found in unity. Whether it's blending ideas across disciplines, fostering collaboration among teams, or harmonizing tradition with modernity, integration helps us build systems that are resilient, inclusive, and impactful.

Inspiration is the spark that fuels ambition. When we inspire others through our words, our actions, and our integrity, we create a ripple effect that empowers communities, elevates standards, and transforms lives.

As we gather to simulate create and co create , let us celebrate the spirit of innovation, the power of integration, and the boundless potential to inspire. Let us reaffirm our commitment to excellence and continue building a future we can all be proud of.

Warm regards

Dr. Saroj Suman Gulati

Director

Blue Bells Group of Schools

FROM THE PRINCIPAL'S DESK

Dear Young Visionaries,

"Don't just learn rise, lead, and inspire."

In a world shaped by rapid innovation and constant evolution, the true essence of education lies in preparing learners not just for careers but for life.



At Blue Bells Model School, we believe in nurturing minds that think critically, act responsibly, and lead with purpose.

It is with immense joy that we bring to you the Inter-School Commerce & Humanities Fest: Business Summit 2025 a celebration of ideas, enterprise, and exploration. This platform is thoughtfully curated to promote entrepreneurial thinking, social insight, and the development of vital 21st-century skills such as collaboration, creativity, and communication. It encourages students to move beyond the traditional, discover their potential, and step into roles of changemakers.

I wholeheartedly applaud the team for crafting this enriching experience and look forward to witnessing the brilliance and passion each participant brings.

Let this be a space where minds meet, and leaders are born.

Warmest regards

Alka Singh

Principal

Blue Bells Model School

OUR VISION

The vision behind Business Summit 3.0 (2025) is simple yet transformative — to empower the next generation of leaders with the mindset, skillset, and values needed to shape a better, more responsible business world.

In an era marked by digital disruption, climate urgency, and global socio-economic shifts, we believe that the leaders of tomorrow must possess more than just knowledge. They must lead with insight, initiative, and integrity. This summit envisions a dynamic platform where students don't just learn how to succeed in business, but how to innovate for real-world impact, collaborate across diverse cultures, and lead with lasting purpose.

Our goal is to foster an ecosystem where bold ideas are welcomed, creativity is celebrated, and ethical business practices are at the forefront. Business Summit 3.0 is more than just an event — it is a movement to nurture future entrepreneurs and intrapreneurs who are brave enough to dream big and capable enough to turn those dreams into reality.

Let us come together to innovate, integrate, and inspire — building a business future that is not only successful but sustainable, inclusive, and transformative.

Dr. Suhail
Senior Coordinator
Blue Bells Model School

GUEST OF HONOUR



CA (Dr.) GS Grewal

TRADE-A-THON



'WHERE STRATEGIES CLASHES AND PROFIT RISES'

Trade-A-Thon:

Where Strategies Clash and Profits Rise is a two day training-cum - competition for students of classes X-XII, focused on real-



world business and financial learning.

The summit offers an immersive experience in financial planning, economic analysis, and corporate decision-making.

Participants will analyze financial statements, technical indicators, and economic news to make data-driven presentations.

TRADE-A-THON



'WHERE STRATEGIES CLASHES AND PROFIT RISES'

Each team of 4 students will represent one company under specific committees like Tech, Banking, Manufacturing, or FMCG.



Day 1 focuses on expert-led learning sessions and application-based research at home.

Day 2 involves analysis, presentation, judgement, and awards. One participant from each team will handle social media marketing.

Judging will be based on research, marketing, technical analysis, confidence, and news interpretation.

An orientation session will be held on July 12, and the main event on July 18–19.

SUPERNOVA



***“WHERE QUESTIONS SPARK MINDS AND
KNOWLEDGE TAKES THE LEAD”***



Supernova is an interschool quiz competition designed for students of Classes XI–XII with a passion for commerce and humanities.

Each school can register 1 team of 2 participants to compete in this intellectually charged event.

The quiz will cover a wide range of topics including Accountancy, Finance, Business Economics, Political Science, History, GK, and Current Affairs. The competition unfolds in three rounds.

SUPERNOVA



***“WHERE QUESTIONS SPARK MINDS AND
KNOWLEDGE TAKES THE LEAD”***

The Top 10 teams will move on to the Offline Semi-Final Round on 19th July 2025.

The Top 6 teams from the semis will battle it out in the Final Round held the same day.

The quiz promises to challenge analytical thinking, subject knowledge, and awareness of current events.

Prepare for a knowledge-packed showdown where only the brightest minds shine!



NITIKAAR



"BIG CHANGES BEGIN WITH BOLD POLICIES."

NITIKAAR is an academic competition for Grades XI–XII focused on analyzing real-world economic challenges.

Participants will explore the impact of the US-China trade conflict on India's economy, market dynamics, and trade ecosystem.

Each team of 2 members must submit a PowerPoint presentation (max 20 slides) by July 13.

The presentation should include 3 to 5 major impact points, background of the conflict, and key policy recommendations.

Top 10 teams will qualify for the on-campus final round.

Each team will get 4–5 minutes to present their research and solutions.

Judging will be based on problem definition, research methodology, argumentation, structure, and presentation skills.

This competition encourages critical thinking, economic reasoning, and policy analysis.

It is a perfect platform for young minds to engage with global issues and their local impacts.

Participants must link each identified impact with a troubleshooting policy or solution.

NITIKAAR



THE ULTIMATE RES-Q



“STRATEGIES THAT TURN SETBACKS INTO COMEBACKS.”

THE ULTIMATE RES-Q is an entrepreneurial strategy competition for Grades XI–XII, where teams of 2 students tackle real-world business failures.

Participants will choose a failed or declining company from a given list and work to revive it through strategic planning.

The goal is to analyze the company’s downfall, identify critical mistakes, and propose actionable recovery strategies.

This competition sharpens analytical, problem-solving, and business revival skills.

Each team must prepare a detailed PowerPoint presentation with a minimum of 3 core slides (excluding intro/index/thank-you).

Use of voiceovers is prohibited, and all work must be original—plagiarism will lead to disqualification.

The event provides a platform to apply entrepreneurial thinking to real business challenges.

Judging will focus on depth of analysis, strategic recommendations, originality, presentation clarity, and team collaboration.

It’s all about turning setbacks into comebacks—with smart strategies and bold ideas!

THE ULTIMATE RES-Q



ECHOES OF ANTIQUITY



Echoes of Antiquity is a creative historical documentary competition for Grades IX–XII, where teams of 3 students explore alternate realities of India's ancient past.

Participants must choose a historical event between 268 BCE and 1192 CE and depict what would have happened if it never took place.

Each team will create a 3–5 minute video documentary, using any app or website, with voiceovers allowed.

The first round requires online submission by July 13, judged on creativity, originality, and impact.

Selected entries will move to Round 2 (offline) on July 19, where documentaries will be showcased.

A Q&A session with judges will follow each screening, testing the participants' depth of understanding.

This competition merges storytelling, history, imagination, and tech skills into one dynamic platform.

Judgement will be based on originality, coherence, creativity, presentation, and audio fluency.

Participants will reimagine India's historical landscape—from Mauryan glory to Chauhan valor.

It's a journey through time, with a twist of "What if?" to rewrite history creatively!

ECHOES OF ANTIQUITY



POLITIPULSE



Politipulse is a dynamic political journalism competition for students of Grades IX–XII, testing their editorial insight and media presentation skills.

Each school can nominate 1 team of 2 participants to become news editors for a day.

Participants will analyze raw political news content and craft a cohesive, impactful news report.

The competition unfolds in two rounds—Round 1 (Online) on July 17 and Round 2 (Offline) on July 19.

In Round 1, teams will be given 2 minutes to plan, 6 minutes to script, and 3 minutes to present their report live.

Top-performing teams will move to Round 2, where the Top 8 teams will work in a simulated news studio setup.

This round will involve fresh political material and live presentation under real-time studio conditions.

Detailed studio instructions will be shared with shortlisted teams. Judgement will focus on analysis, clarity, structure, relevance, and delivery under pressure.

Politipulse empowers students to shape narratives and rethink the role of media in democracy.

POLITIPULSE



DIGIMARK



“Where Bold Ideas Meet Big Opportunities”

Digimark challenged students to think like brand strategists, merging two distinct companies into one powerful entity. Teams crafted innovative products that combined the strengths of both brands and built marketing strategies from the ground up.

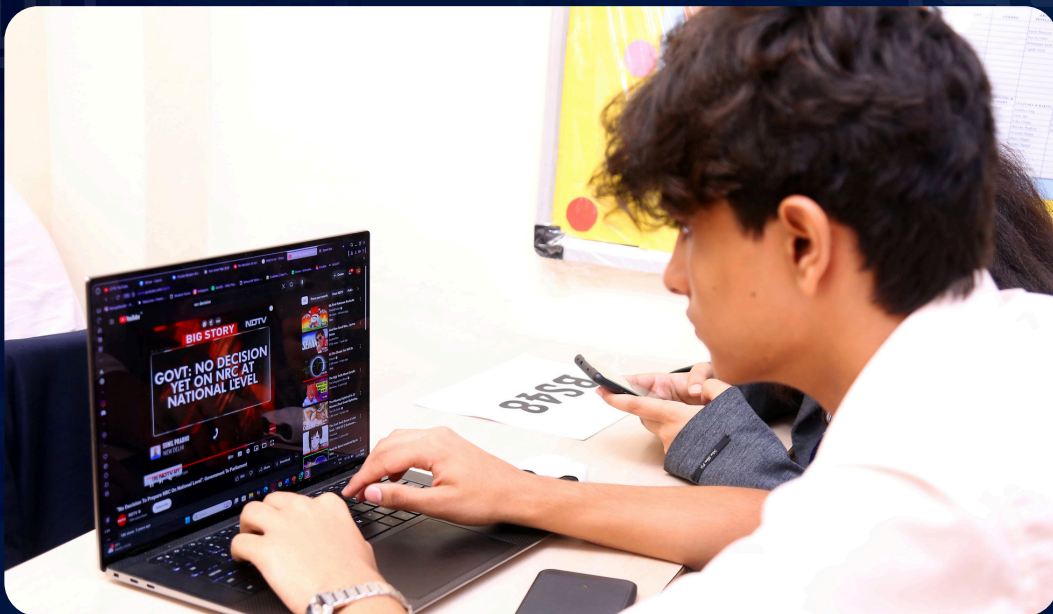
Participants showcased creativity in positioning, audience targeting, and promotional tactics.

Top teams were invited to campus for the final showdown, presenting their ideas before a panel of expert jurors.

With insightful questions and real-world scenarios, the jury tested each team’s strategic depth and innovation.

Digimark was a celebration of bold ideas, business acumen, and the art of brand reinvention.

DIGIMARK



PITCH MASTERS



Pitch Masters: Powering Ideas with Precision

Pitch Masters tested the entrepreneurial spirit of students as they transformed bold ideas into compelling business pitches.

Each team presented a focused deck covering every essential element — from a sharp elevator pitch and problem-solution fit to target market, innovation, and sustainability.

They stood out by showcasing unique value propositions, competitive positioning, and go-to-market strategies.

Financial projections, team roles, and tech-driven features added depth to their business vision.

Under the scrutiny of expert judges, participants demonstrated clarity, confidence, and strategic thinking.

Pitch Masters proved that great ideas need more than passion — they need precision, planning, and the power to persuade.

PITCH MASTERS



LITIGATION LANE



Litigation Lane offered young legal minds a platform to showcase their advocacy, argumentation, and analytical thinking.

Simulating a real courtroom environment, participants assumed the roles of petitioner and respondent teams, arguing their case before a distinguished bench of judges.

Armed with relevant Acts and legal principles, students tackled case studies that tested their understanding of law and reasoning under pressure.

Structured in rounds, the event allowed each team ten minutes to present compelling arguments, respond to judicial queries, and maintain proper court conduct.

With designated roles as researchers and presenters, teams demonstrated teamwork, legal flair, and persuasive skills.

The judges probed deeply, ensuring every participant was tested on both preparation and spontaneity.

From court etiquette to confident delivery, Litigation Lane was a battle of intellect, logic, and the law — a truly immersive legal experience.

EIDOS SYMPOSIUM



“In every decision, every emotion, and every relationship, there lies an intricate story waiting to be understood this is the realm of psychology.”

Edios Symposium: Decoding Minds Through Media

The Edios Symposium invited students to step into the world of consumer psychology, analyzing the deeper impact of Indian advertisements and marketing campaigns.

In Round 1, participants selected compelling campaigns and explored how they influenced emotions, behavior, and public perception — all within a crisp 2-minute online presentation.

Top teams advanced to the offline final round, where they delivered well-researched, APA-cited presentations backed by psychological insight and marketing understanding.

Judges challenged students with thought-provoking questions, testing their grasp of psychological principles and real-world applications.

EIDOS SYMPOSIUM



SUSTAINABILITY IN FASHION



***"Sustainable fashion is a style with a conscience—
where beauty meets responsibility."***

Blending creativity with consciousness, this event encouraged students to reimagine fashion through a sustainable lens.

Participants designed unique outfits on provided croquis, using eco-friendly materials and adhering to core design principles.

From repurposed textures to nature-inspired palettes, each A3-sized submission reflected both artistic expression and environmental awareness.

Judged on creativity, adherence to theme, and design elements, the event highlighted how fashion can be both stylish and responsible.

Sustainability in Fashion served as a reminder that the future of design lies not just in trends — but in thoughtful choices.

FOLKONOMICS



"Melodies are whispers of the heart, painting emotions in the language where words can't reach."

Folkonomics brought a refreshing twist to commerce education by blending traditional Indian folk music with modern-day business concepts.

Participants creatively reimagined folk tunes to explain key topics from Economics, Accountancy, and Business Studies — from inflation and business ethics to the journey of the Indian economy.

Teams submitted performance videos that maintained the soul of folk music while infusing them with meaningful commerce narratives.

Each song was paired with a brief explanation, linking the chosen topic to the music style, showcasing both conceptual clarity and cultural sensitivity.

Folkonomics was a vibrant celebration of learning, rhythm, and innovation — proving that even textbooks can sing when you strike the right chord.

FOLKONOMICS



TIMELESS STROKES



"Color is more than what we see—it's the pulse of emotion, the spark of imagination, and a radiant tribute to the beauty of our differences."

Timeless Strokes invited students to step into the shoes of legendary artists, replicating iconic paintings with both skill and reverence.

This event celebrated the enduring legacy of classical art, showcasing how masterpieces of the past continue to influence and inspire today's generation.

Participants recreated renowned artworks, reflecting deep observation, technique, and appreciation for artistic heritage. More than just replication, each piece echoed the timeless relevance of its original, bridging history and contemporary creativity.

Timeless Strokes was a tribute not just to brush and canvas — but to the power of art to connect hearts and minds across centuries.

TIMELESS STROKES

